

SHOWCASE YOUR UNIQUENESS

People buy from people

You are your USP

It's time to

Celebrate

You

CELEBRATING

you®
PR



CELEBRATING PROPOSAL

What's in the mix?

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HOW IT WORKS

A video interview sharing your 'why you do what you do', enrolling people who resonate with you to form a relationship with you before even meeting you.

This qualifies your sales leads and filters out the type of profile that is not in alignment with you, your values and your unique personality.

This takes place as a Zoom call which I record and then edit all the great bits. Before we record we go through what you want to mention and get a game plan so that I can prompt you to share your value.

"I'll meet you in zero point, outside of space and time where we both reside" - Maria

The investment is the sacred number 3 valued at £333.33 which can be split into instalments.

The power of 3 symbolises relationship of self and team, community, world and business.

THE ASSETS

A portfolio of digital assets to share to your contacts on; website, blogs, emails, social media, messaging.

1. A video of up to half an hour of you sharing your perspectives as a relaxed 'having a cup of tea with a friend' about your work.
2. Your video will be uploaded to YouTube and shared to your LinkedIn which I encourage you to use as it's swimming with prospects who may not know they're looking for you.
3. Your video will be uploaded and shared within Facebook to your business page, profile page and groups upon your permissions. Facebook doesn't like external links so it's better to keep assets within the platform.
4. Your interview will also be uploaded as an audio podcast where you can embed it to your website and share the link to friends and social media pages and / or email newsletters.
5. A personal and business showreel trailer of about 4 minutes to use on your website, social media and calling card. This is the asset which will do the selling on your website.
6. A social media post size graphic of you, your logo and your key catch phrase and contact.